



High Falutin Ski Bums

Media Kit

About The Show



High Falutin Ski Bums is a weekly podcast embracing the snow industry, luxury living, and common dreams of living a ski bum life. Shows focus on skiing, snowboarding, the snow industry, marijuana legalization, interviews, and strange, interesting stories - the kind of stories you share with your friends and family when you're on a ski or snowboard trip. That's why we like to say it's "Your Weekly Audio Ski Trip." This informative and entertaining show is hosted by creators Brian and Mario.

The inception of the show began after countless drives from New Jersey to Vermont for ski weekends when Brian and Mario would chat about a wide range topics. Months later, these two bums just decided to start recording and the podcast was born. It is about their love of skiing and ski culture that they share with listeners with their own flavor, opinions and experiences added for a great show.

Contact Us

Web: www.skibumpodcast.com
Email: contact@skibumpodcast.com
Phone: (727) 753-7753

Show Schedule

Episodes are taped and released weekly with the run time of about 60-90 minutes long.

Where to Listen and Watch

Episodes are posted weekly to iTunes, Spotify, iHeart Radio, Stitcher, YouTube, and elsewhere. See Download and Subscribe links.



Meet The Hosts

Brian (Host/Creator)



Growing up in New Jersey to frugal immigrant parents with minimal athletic ability, Brian didn't have a ton of exposure to skiing. Sure, there was the occasional school trips to Shawnee Mountain or Mountain Creek, but it wasn't until Brian was an actual grown-up and began dating a phenomenal skier that he got to go on a proper ski trip and experience real ski culture. Nothing has been the same since that trip to Lake Tahoe. Since that trip, Brian has been completely obsessed with skiing and trying to live that ski bum dream, having skied all over the world, from local hills in Pennsylvania and Vermont to Jackson Hole to Telluride to Zermatt to Ischgl, Austria.

Mario (Host/Creator)



Growing up on Long Island didn't Mario's lifestyle didn't allow for much snow skiing, but after meeting up with new friends at college in Buffalo (NY), he took to skiing at age 18. Nicknamed affectionately as 'Cannonball' by his friends, Mario was great at skiing into everything on the mountain. With much determination and pain, he eventually learned how to turn, stop, and ski with some degree of skill. After humble beginnings of night skiing and small mountains around Buffalo (NY), Boone (NC), and Vernon (NJ), he's since moved on to ski all over the US, Canada, and Europe. Originally living in NJ near Brian when the podcast started, Mario is now living in sunny FL traveling to exotic ski destinations and shows wherever the snow calls him.

Samples (Audio and Video)

Full **audio** podcasts are available to listen to on our website

www.skibumpodcast.com

Videos of our podcasts are available on our YouTube channel

<https://www.youtube.com/channel/UCWXYz629ksfwEBf-uVUnmfg>

Social Media

Instagram: [instagram.com/skibumpodcast](https://www.instagram.com/skibumpodcast) (IGTV as well)

Twitter: twitter.com/skibumpodcast

Facebook: facebook.com/skibumpodcast

Download and Subscribe

Our Show can be listened to directly from our fantastic website as well as subscribed to and listened on iTunes, Stitcher, YouTube, TuneIn, and all others.

iTunes: <https://itunes.apple.com/us/podcast/high-falutin-ski-bums/id994348947?mt=2>

YouTube: <https://www.youtube.com/channel/UCWXYz629ksfwEBf-uVUnmfg/featured>

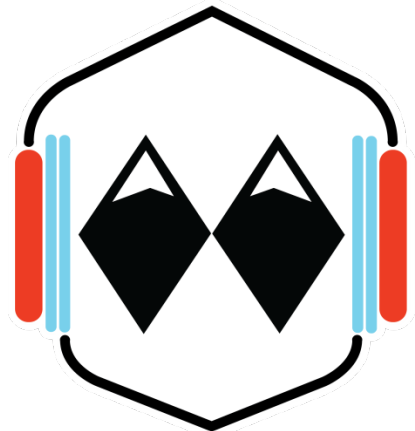
Spotify: <https://open.spotify.com/show/7FVZUvt5dSDnNxu3nRsD0C>

Stitcher: <https://www.stitcher.com/podcast/high-falutin-ski-bums>

TuneIn: <https://tunein.com/podcasts/Sports--Recreation-Podcasts/High-Falutin-Ski-Bums-p986960/>

Images

Full image files are available for download where this press kit resides.



SkiBumPodcast.com

Notable Interviews and Honors

- **Accepted to NASJA** (North American Snowsports Journalist Association) in 2019.
- **Featured in August 2019 NASJA newsletter.**
- **Matt Pepin, Sports Editor of the Boston Globe**
Current sports editor of the Boston Globe and good friend of the podcast.
“As close as it gets to replicating the kind of chit-chat you’d find while driving on a skiing day trip.” *From Eight podcast recommendations for your Thanksgiving roadtrip, Boston Globe, November 21, 2017*
- **Robert Lester, Instagram aka mountain.king97**
Mountaineer, guide, and backcountry skier living in Montana. Robert recently graduated with a snow science degree and is living a great outdoor life.
- **Andy Leibner, Founder of US Ski Pole Company, Cheboygan, MI**
Long time cross country skier and founder of USSPC. Andy also coached Mexican cross country skier German Madrazo for the 2018 Winter Olympics
- **Mark Wallace, Co-Founder of Parlor Skis, East Boston, MA.**
Parlor creates custom skis and snowboards as well as running clinics where people can learn how to make and even make their own custom skis.
- **Eric Ruta, Founder of Magnify Brewing Company, Fairfield, NJ**
Hard working founder of this growing beer company making fantastic beers and unique IPAs that are quickly gaining notoriety.
- **Colin MacLean, Founder of Saratoga Juice Company** (now Legacy Juiceworks), Saratoga, NY
Owner and founder of this juice company in Saratoga, New York. Products are carried at Fairway Market and other well knowns stores.

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